

3. Reference: Clause 29A (2)(c) Outdoor advertising and signage

Objectives or intended outcomes

Provide for advertising in the B3 Commercial Core and B4 Mixed Use Zones of the city centre.

Explanation

Currently the LEP prohibits advertising in the B3 Commercial Core and B4 Mixed Use Zones, unless the development is exempt development. Modification of the provision is proposed

to remove the prohibition of advertising in the B3 Commercial Core and B4 Mixed Use Zones. It is considered appropriate to permit advertising in a major CBD location subject to compliance with controls and guidelines.

Justification

See separate document.